

Chicago Billboard Witnessing

Lamar had a sale on the Billboard spots for \$1,500.

Normally the cost for Eisenhower was \$5,500 and the cost for 294 at North Avenue was \$4,500.

The reason the names "Alys Schneider" (on Eisenhower) or "Mark Kandel" (on 294) are on the billboards is that in order to get the sale rate, immediate application had to be made on our credit cards. There was no time to put it on any business meeting agenda for discussion and voting.

Stats on Eisenhower Billboard

At 7:34 a.m. on 3/4/10, the Billboard on Eisenhower traveling eastward could first be seen at the Mannheim Exit for 3 minutes to the last sight of the billboard. In these 3 minutes there were 18 changes (10 seconds for each change), meaning our 2 billboards would be seen 3 times.

Disadvantages: During the morning sunrise, the sun in the east is bright.

Advantages: At this point, the traffic is slow and it takes about 1 minute to travel what would normally take about 10 seconds, due to 5-6 lanes merging into 1 lane, with trucks in the middle lane.



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Responses

It is good to remember that over 100,000 vehicles passed the Eisenhower Billboard daily.

We especially wanted the Billboards up as Israeli Apartheid week rallies and Hamas anti-Israel rallies and the counter For-Israel rallies were going on in Chicago at this very time.

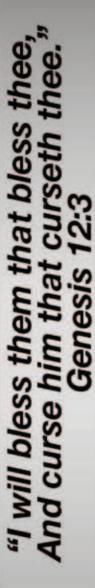
35 responses came from the 2 Chicago Billboards from 3/11/10-4/13/10.

2 Tamil Nadu—2 CA—1 FL—2 GA—5 IL—2 IN—2 KY—1 LA—3 MI—1 NJ—2 NY
—3 OH—1 SC—1 TN—1 TX——3 VA—1 VT—1 WA—1 WI

The Northwest Indiana Ecclesia responded by putting a Billboard Witness up in their area.

See pictures of the Chicago and Northwest Indiana Billboards on the following pages.

Anti-Semitism is wrong...period!



ChristianTrumpetSounding.com

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2 Changes every minute, each 10 seconds. Chicago Billboards

Anti-Semitism is wrong...period!



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Billboard by **Northwest Indiana Ecclesia**

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